

(课程代码 00015)

第一部分：阅读判断（第1~10题，每题1分，共10分）

下面的短文后列出了10个句子，请根据短文的内容对每个句子作出判断：如果该句提供的是正确信息，选择A；如果该句提供的是错误信息，选择B；如果该句的信息文中没有提及，选择C。

Famous Brands

Why do we always buy certain shoes or clothes that have a famous brand? Why do we have to copy other people? The people we often admire the most are those who have their own styles. They don't want to copy someone else's.

Big companies give free products to famous people, such as sportsmen and movie stars. They intend to get people like you to buy their products. When you spend a lot of money on an expensive pair of shoes, they may not suit you. You might enjoy more if you buy something else at the same price! Besides the brand, you may want to know why they are asking that price. The brand may sometimes have nothing to do with the quality of the product.

It can be of bad quality and badly made. This makes you think why it has the designer's name on it. It's very important for designers to use their creative talent to make something beautiful. But today the making of money has become more important. So they just copy other products and their standards fall.

Creative products should be available to people at a reasonable price. In this way, big companies wouldn't be able to dominate (控制) the market and encourage people to spend too much money on their products.

They are dominating the market by telling us what to buy. If you go into a toy shop or children's clothes shop, you'll find the whole section for girls is almost all pink. Because of the domination of big companies, the original arts and crafts are beginning to die out. It would be

