## 2022 年 4 月高等教育目学考试全国统一命题考试 英语 () 更多资料关注"学硕学堂"微信公众号下载

(课程代码 00015)

## 第一部分: 阅读判断 (第1~10题, 每题1分, 共10分)

下面的短文后列出了 10 个句子,请根据短文的内容对每个句子作出判断:如果该句提供的是正确信息,选择 A;如果该句提供的是错误信息,选择 B;如果该句的 信息文中没有提及,选择 C。

## **Famous Brands**

Why do we always buy certain shoes or clothes that have a famous brand? Why do we have to copy other people? The people we often admire the most are those who have their own styles. They don't want to copy someone else's.

Big companies give free products to famous people, such as sportsmen and movie stars. They intend to get people like you to buy their products. When you spend a lot of money on an expensive pair of shoes, they may not suit you. You might enjoy more if you buy something else at the same price! Besides the brand, you may want to know why they are asking that price. The brand may sometimes have nothing to do with the quality of the product.

It can be of bad quality and badly made. This makes you think why it has the designer's name on it. It's very important for designers to use their creative talent to make something beautiful. But today the making of money has become more important. So they just copy other products and their standards fall.

Creative products should be available to people at a reasonable price. In this way, big companies wouldn't be able to dominate (控制) the market and encourage people to spend too much money on their products.

They are dominating the market by telling us what to buy. If you go into a toy shop or children's clothes shop, you'll find the whole section for girls is almost all pink. Because of the domination of big companies, the original arts and crafts are beginning to die out. It would be

1.We like the people with th	eir own styles.	
A. True	B. False	C. Not Given
2. Big companies give famo	us people free products to attra	act buyers.
A. True	B. False	C. Not Given
3.Expensive products often s	suit people better.	
A. True	B. False	C. Not Given
4. Famous brand products are	e of better quality.	
A. True	B. False	C. Not Given
5.Creativity is important in r	naking good products.	
A. True	B. False	C. Not Given
6.Famous designers work ov	vertime.	
A. True	B. False	C. Not Given
7. Young people like creative	e products.	
A. True	B. False	C. Not Given
8.Big companies price their	products reasonably.	
A. True	B. False	C. Not Given
9.Mothers prefer to shop for	children's clothes.	
A. True	B. False	C. Not Given
10. The domination of big co	ompanies does harm to creativi	ty.
A. True	B. False	C. Not Given
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第二部分:阅读选择(第11~15题,每题2分,共10分)		
阅读下面短文,请从短文后所给各题的4个选项(A、B、C、D)中选出1个最佳选项。		
Selfesteem (自尊) and Body Image		
Selfesteem is all about what people think of themselves. It is important because feeling		
good about yourself can af	fect how you act. People wh	o have high selfesteem will make

friends easily. They are more in control of their behavior, and will enjoy life more.

Some teenagers struggle with their selfesteem when they grow into adults because the